

# **Proposal to re-establish a shop in Cookham Dean**

## **QUESTIONNAIRE**

We need to know your views on what might be provided and what would receive your support. Please be as honest and realistic as possible in your answers! Your response will be treated in confidence. Thank you for completing this questionnaire. If you want to make additional suggestions please do so on the back of this form. Please return it at the meeting on 3<sup>rd</sup> or send in the attached envelope to Richard Campin not later than 17th March

1. If a new village shop was opened in Cookham Dean how often would you or any member of your household use it?

Daily	<input type="checkbox"/>	2-3 times a week	<input type="checkbox"/>	weekly	<input type="checkbox"/>
fortnightly	<input type="checkbox"/>	occasionally	<input type="checkbox"/>	not at all	<input type="checkbox"/>

2. What products would you be most likely to buy?

Newspapers/magazines	.....	Bakery	.....
Frozen food	.....	Dairy products	.....
Fresh fruit & vegetables	.....	Sweets/ice cream	.....
Meat	.....	Ready meals	.....
Packed groceries - tins, packets.....	.....	Local produce	.....
Cigarettes/tobacco	.....	Beers, wines & spirits	.....
Household goods & cleaning	.....	Pet food	.....
Toiletries	.....	Stationery	.....
Sandwiches	.....	Craft items	.....
Organic/Fair Trade products	.....	Coal/logs	.....
Greetings cards/wrapping	.....		

Do you have any comments on the above list?

3. What additional services would you be most likely to use?

Advertisement board	....	Tickets for local events	....
Photocopying	....	Fax	....
Dry cleaning	....	Deliveries	....
E-top ups for mobile phones	....	Internet	....
Parcel collection	....	Prescription collection	....
Take away coffee	....	Payment of TV licence and utility bills...	....
Cashback	.....		

4. Are there any other products or services not listed above you would like to see on offer?

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5. At what time of day would you be most likely to use the shop?

Before 8am.....8am - 12 noon.....12 noon - 2pm.....

2pm - 6pm.....After 6pm.....

6. a) Would you prefer the Post Office service to be within the shop premises rather than the Pub ? Yes ☐ No ☐

b) Would you be more likely to use the Post Office if it was open 6 days a week? Yes ☐ No ☐

7. On the scale of 1-5 below please show how important you think it is to have a village shop in Cookham Dean?

**NOT IMPORTANT <<< 1 - 2 - 3 - 4 - 5 >>> VERY IMPORTANT**

8. Please state how many in each age range in your household:

0 - 16 ☐ 17 - 25 ☐ 26 - 45 ☐ 46 - 65 ☐ over 65 ☐

## COOKHAM DEAN VILLAGE SHOP

### FINANCIAL PLEDGE FORM

NAME.....

CONTACT DETAILS:      EMAIL.....

PHONE.....

ADDRESS.....

..... Post code.....

I (or my business) am donating, towards the set up costs of the Village Shop:

£50 ☐

£100 ☐

more than £100

Please make cheques payable to *Cookham Dean Village Shop Fund* and, together with your completed questionnaire, send them to Richard Campin in the attached envelope not later than **17<sup>th</sup> March**.

**PLEASE NOTE** If there is insufficient financial support for the shop your cheque will be returned to you.

It may be possible to apply for Charitable Status for this project. If so we would be able to reclaim the tax on your donation. Please indicate if you are a UK taxpayer: Yes / No

If you are prepared to help in physically tidying up and preparing the site at the Jolly Farmer please indicate: ☐

If you are prepared to help keep the information board in the shop up to date on a rota basis, please indicate: ☐

Thank you very much for your support

Richard Campin  
Chairman, Cookham Dean Village Shop Committee  
Philbies  
Hardings Green  
Cookham Dean, Berks  
SL6 9NX